

# **Las propuestas desde el punto de vista del evaluador**

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# Quienes son los evaluadores?

- ▶ Base de datos de la Comisión Europea
- ▶ Expertos en el ámbito, pero no necesariamente exactamente en VUESTRO campo concreto.
- ▶ Varios evaluadores por propuesta, con perfil diferentes
- ▶ Son....Humanos!

# Criterios de evaluación

Están disponible en la guía de presentación de propuestas :

[http://ec.europa.eu/research/participants/data/ref/h2020/wp/2014\\_2015/annexes/h2020-wp1415-annex-h-esacrit\\_en.pdf](http://ec.europa.eu/research/participants/data/ref/h2020/wp/2014_2015/annexes/h2020-wp1415-annex-h-esacrit_en.pdf)

# 1. EXCELLENCE

- ▶ Clarity and pertinence of the objectives
- ▶ Credibility of the proposed approach
- ▶ Soundness of the concept, including trans–disciplinary considerations, where relevant
- ▶ Extent that proposed work is ambitious, has innovation potential, and is beyond the state of the art (e.g. ground breaking objectives, novel concepts and approaches)

# 2. IMPACT

- ▶ The expected impacts listed in the work programme under the relevant topic
- ▶ Enhancing innovation capacity and integration of new knowledge;
- ▶ Strengthening the competitiveness and growth of companies by developing innovations meeting the needs of European and global markets; and, where relevant, by delivering such innovations to the markets;
- ▶ Any other environmental and socially important impacts (not already covered above);
- ▶ Effectiveness of the proposed measures to exploit and disseminate the project results (including management of IPR), to communicate the project, and to manage research data where relevant.

# 3. Quality and efficiency of the implementation

Coherence and effectiveness of the work plan, including appropriateness of the allocation of tasks and resources;

Complementarity of the participants within the consortium (when relevant);

Appropriateness of the management structures and procedures, including risk and innovation management.

# TIPS! (muy humildemente!)

- ▶ Be clear and concise!!!
- ▶ Stick to the topic!
- ▶ Make the reading easy, with tables, graphs, images....
- ▶ Make colleagues read the proposal!
- ▶ Better 50 well written pages than 70 stuffed.....

# Recordar....

- ▶ Los evaluadores leen muchas propuestas
- ▶ Tienen que contestar a cada criterio de evaluación
- ▶ A parte de los tres evaluadores, varios mas harán el cross-reading para hacer el proceso mas transparente en las propuestas que pasan el 12...
- ▶ La mejor forma de entender al evaluador y al proceso de evaluación es.....

**SER EVALUADOR! Inscribiros!**



**MERCI BEAUCOUP!**

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